

ROB CAMPBELL

SPEAKER | AUTHOR | COACH

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We invest an ENORMOUS amount of time, energy, and care on our websites, machines, and other things.

We should invest the same on our people.



POPULAR TALKS:

IT'S PERSONAL, NOT PERSONNEL: HOW TO INVEST IN PEOPLE

How can prioritizing people unlock your organization's potential and help you overcome challenges? Rob Campbell imparts his wisdom on contemporary leadership principles that emphasize the importance of people. Drawing from his own life experiences and trials, Rob showcases how focusing on individuals led to extraordinary achievements. As a small business owner, he has firsthand knowledge of the simple yet profound strategies that can build and nurture a winning team.

Rob's experience has given him a deep understanding of the powerful techniques that can drive organizations to new heights, even in the face of adversity. In this talk, he examines the crucial role of people-centric leadership when tackling obstacles and shares practical methods for fostering a resilient team that flourishes in challenging situations.

VETERAN-FRIENDLY AND VETERAN-READY

Rob Campbell shares valuable insights on what it means to be truly veteran-ready, exploring the process of recruiting, hiring, onboarding, and retaining veterans in your business and community. Drawing from his own journey of military transition, Rob dispels common myths about veterans and underscores the importance of fostering a collaborative environment that brings veterans and non-veterans together.

In this talk, Rob equips organizations with the tools and understanding necessary to harness the unique skills and strengths of veterans, ultimately creating an inclusive and diverse workforce that drives success. By becoming veteran-ready, your organization will not only benefit from the immense talent of military professionals but also contribute to their successful reintegration into civilian life.

MEET ROB:

Renowned Veteran, Bestselling Author, Small Business Owner, and Accomplished Leadership Expert, Rob Campbell is an esteemed keynote speaker with an impressive 27-year military career.

As a retired Army Colonel, Paratrooper, and Ranger, Rob has experienced the crucible of leadership – combat. A veteran of Iraq and Afghanistan, and now a small private business owner, Rob has a keen understanding of how to inspire people in the contemporary work environment. Rob has led at all levels, from 4 to 5,000 and he readily shares his successes and failures.

Rob is the ideal keynote speaker to impart practical pearls of leadership wisdom. Your audience will be informed and inspired.



LEADERSHIP

RobCampbellLeadership.com



POPULAR TALKS (CONT):

6 PEOPLE-CENTRIC WAYS LEADERS BUILD STRONG TEAMS

Rob assesses the modern post-pandemic workplace, identifying what has changed and what has stayed the same. He emphasizes six key desires that employees have, namely fulfillment, autonomy, praise and recognition, safety, discipline, and growth. Rob unpacks these desires and shares impactful behaviors, rituals, and leadership approaches that leaders can adopt to meet them.

VALOR IN THE MODERN WORKPLACE

Rob takes the audience to the battlefield, sharing inspiring stories of warriors he led and applying them to the workplace. He makes the connection between combat and the modern workplace, demonstrating how valor can exist in an office setting. Rob identifies practical steps that leaders can take to improve their own leadership.

TAILORED LEADERSHIP/MOTIVATIONAL SPEECH FOR YOUR ORGANIZATION

Rob creates a personalized speech that addresses a specific initiative or leadership challenge in your organization. This keynote is customized to your organization's goals and can help tackle persistent issues or enhance leadership within the organization.



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Rob is a world class orator. He mixes humor, great storytelling and his passion for the topic and the audience to really deliver.

— LINDA PATTERSON PRESIDENT,
AMERICA SUPPORTING AMERICANS

WHO ROB INSPIRES:

CORPORATE EXECUTIVES AND MANAGERS:

Professionals responsible for guiding teams, facing challenges, and implementing change, who desire to learn from a seasoned leader with a wealth of real-world experience.

SMALL BUSINESS OWNERS AND ENTREPRENEURS:

Those who understand the value of nurturing a winning team and seek simple yet effective strategies for building and sustaining their organizations.

MILITARY VETERANS:

Individuals in the process of transitioning from military to civilian life, looking for guidance and inspiration from someone who has successfully navigated this journey.

ASPIRING AND CURRENT LEADERS:

Individuals seeking to enhance their leadership skills, create a positive work environment and build strong teams by investing in people.

ROB'S BOOKS:



How can leaders at all levels truly invest in people for success in both corporate and military environments? Discover true stories and practical frameworks that can transform your organization and team. Embrace the importance of investing in your people! [View Book >](#)



Join retired Army Colonel Rob Campbell in "At Ease: Enjoying the Freedom You Fought For," a part-memoir, part-guide for senior service members transitioning to civilian life. Discover how to reapply military values, find a new compass for your life and career, and achieve income, fulfillment, and relevance after service. [View Book >](#)

