



Christy Vogel

INSPIRATIONAL SPEAKER

Christy's Story

At the age of 11, Christy was told two things: She was hearing impaired (probably since birth) and she taught herself how to read lips without realizing it.

She needed hearing aids, but her family couldn't afford them and insurance didn't cover them. It wasn't until Christy was in her late 20s that she was able to afford her first pair of hearing aids. It changed her world.

Finally able to participate and contribute to her full potential, **Christy's grand purpose is now igniting joy** by helping children get the hearing aids they need even if their families can't afford them. In 2022 she started a non-profit organization to fulfill this purpose, Sounding Joy.

By raising awareness of the high rates of addiction and suicide attempts in the hearing-impaired community, Christy is



committed to raising awareness of these dangers and bridging the gap between the need to own hearing aids and the ability to get them.

There was a seismic impact when Christy shared her story and message of resilience on the TEDx stage in 2023.

Christy is the founder and CEO of an award-winning, full-service marketing agency, Marketing Direction Outsourced Marketing Experts which has taken on Sounding Joy as a pro-bono client to help spread awareness about the life-saving impact of hearing aids.

Here's what people are saying about Christy Vogel as an inspirational speaker:

• "Christy has a passionate WHY in spades, and because of that, she's able to connect with her audience and influence them in a positive way."
• *Shane Donaldson, Founder and CEO for Pinnacle Home Care*

• "You can feel the pain behind her voice, and that pain turns into resolve and determination as her story unfolds."
• *Kristen Thompson, President and Chief Marketer for Thompson Marketing Partners*

• "Christy is a speaker who can make a difference in your event and in your audience's lives."

• *Roy Rafalco, Partner for Florida CFO Group*

• "...captures and engages her audience by speaking from her heart, from her soul."

• *Gary Mills, President for Mills Mehr & Associates*

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Pump up the Volume of your Positive Inner Voice

"Don't listen to the negative self-talk"

Is a common piece of advice we've all encountered and acknowledged as true. However, when you're living with hearing impairment, the internal voices often become even more pronounced. This inner dialogue, both positive and negative, tends to play on a continuous loop for everyone, regardless of their hearing abilities. What truly matters is how we learn to navigate and control these mental tracks, as it can significantly impact the course of our lives.

Numerous influential factors, both internal and external, contribute to shaping our identities: our life experiences, our sense of purpose, the communities we belong to, and the people in our inner circle, as well as our victories and defeats. Much like any other skill in life, nurturing a habit of positive self-talk requires consistent effort and practice. The good news is that we all possess the capacity to strengthen this mental muscle through daily exercises, allowing us to diminish the dominance of those negative tracks in our minds.



From Reading Lips to Sounding Joy

For the first 27 years of her life, Christy thought she was "stupid." Thousands of hearing-impaired children today think they are "stupid"- or worse. But Christy wasn't, and they aren't. Christy and these children are hearing impaired and without access to hearing aids and other resources, their lives are at risk. Christy founded Sounding Joy, a non-profit organization dedicated to providing hearing aids to underprivileged children, but it is so much more than that. **It is helping these children reach their full potential.**

Christy's story of resiliency and finding her purpose will inspire you. The truth behind childhood and adult addiction and suicide related to hearing loss will astonish you. **How Sounding Joy is making a difference in children's lives will leave you in tear-stained-awe.**



Child-like Resilience

Resiliency is something we are all born with. Unfortunately, as we grow up and experience life's obstacles our resiliency suffers. Self-doubt and negative self-talk creep into our daily lives and we often allow our "failures" to dominate our inner selves.

Christy brings a new voice to being resilient and improving the way we speak to ourselves and how we can succeed - surpassing what we thought we could accomplish.



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