



Speaking Topics

"If Disney Ran Your Business What Would It Look Like?"

Secrets to Create a Disney-like Customer Focused Culture and Unique and Memorable Client Experience in Any Business Today!

PRESENTED BY: John Formica

(Keynote, 2-Hr or Full Day Program)



Have you ever wondered how the Walt Disney World Resort continues to produce a dynamic model on Business Excellence, Leadership, Working Environment and Customer Experience? Imagine if you could create a customer focused culture like Disney what would it look like? Picture your Organization, Members or Team finally having a plan to: Easily Attract More Customers, Clients and Patients and Build Brand and Customer Loyalty For Life! Create A Disney-Like Friendly Business Culture! Stand Out, Never Compete on Price and Discounts Again and Destroy Your Competition! Forever! Attract and Hire Only the Best People! Positively Lead Others to Increase Productivity, Efficiency and Team Morale! Create a Whistle While You Work Engaging Team Environment That Lasts! As a former successful Disney Leader, John will share his incredible experiences, real best practices and proven Disney success strategies, all in an inspiring and entertaining way, to help you create a Magical Customer Experience and Culture. Your Leaders, Staff and Audience will be engaged and empowered to achieve extraordinary results. Guaranteed!

TAGS: Team Building * Team Relationships * Sales * Customer Loyalty * Customer Service * Business Growth * Leadership * Motivational * Conferences * Associations * Communication * Client Attraction * Business Success * Marketing *

"Making Leadership and the Workplace Magical!"

How to Lead & Create a 'Whistle While You Work' Positive Customer Focused Team Culture That Lasts!

PRESENTED BY: John Formica

(Keynote or 2-Hour to Full Day Program)



John shares his Disney Leadership Strategies and experience to show you how you can lead effectively to create a productive, customer focused, positive and fun "Whistle While You Work" environment to increase productivity, sales, customer loyalty, improve morale and the energy in your organization. Learn the keys to how while working at Disney John replaced team anxiety, apathy and stress with enthusiasm, achievement, productivity and energy. Associations, Conferences Businesses, Organizations and Teams love this entertaining and inspiring program.

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"Making Relationships Magical!"

How to Connect, Be More Memorable and Likable To Customers, Clients and Team Members in 30 Seconds or Less!

PRESENTED BY: John Formica



(Keynote or 2-hr to Full Day Program)

Are poor relationships causing your leaders, teams to struggle, lack productivity, employee turnover, poor service and lack of sales? Imagine if everyone on your team or business could get along, make instant connections with your customers or clients, be more memorable and likable and create trusting relationships that will have an immediate impact on the success of your organization? Customers remember people over product or service. This program is guaranteed to make your members, teams and business more successful?

TAGS: Team Building * Team Relationships * Sales * Customer Loyalty * Customer Service * Business Growth * Leadership * Motivational * Conferences * Associations * Communication * Client Attraction * Business Success * Marketing

"How To Find, Interview and Hire The Right People!"

Success Strategies To Have Only the Best People in Your Organization and Never Have a Bad Hire Again. Ever!

PRESENTED BY: John Formica



(Keynote or 2hr to Full Day Program)

Are you tired of having candidates do so well during the interview only to be a bust on the job? Is your Business like a revolving door of average employees coming and going? Have you ever wondered why your competition has better players? Your people are your greatest asset yet most managers and businesses have no idea how to find and hire great people. What would your organization look like if you had all the right people? How much productivity, poor team morale, lost customers and money are the wrong people costing you? Johns one of a kind program that will prevent you from ever having a bad hire again! Ever!

TAGS: Team Building * Team Relationships * Sales * Customer Loyalty * Customer Service * Business Growth * Leadership * Motivational * Conferences * Associations * Communication * Client Attraction * Business Success * Marketing

"DREAM DARE BELIEVE DO"

Success Strategies To Overcome Challenges, Reach Your Goals and Achieve Success in Business, Career, and Life.

PRESENTED BY: John Formica



(Keynote or 90 Minute Program)

An inspiring motivational story of how John used Walt Disney's inspiration in his attempt to climb a glacial mountain, survive death, persevere, adapt and how you can use these same strategies to overcome challenges, reach your goals and achieve success in business, career and in life!

TAGS: Team Building * Team Relationships * Sales * Customer Loyalty * Customer Service * Business Growth * Leadership * Motivational * Conferences * Associations * Communication * Client Attraction * Business Success * Marketing * Schools, Universities and Colleges

NOTE: Ask John About Additional Topics To Be Tailored to Meet the Specific Needs and Objectives of the Participants, Audience and Event