

Jordan Ledwein

Combining proven sales methodology and cutting edge sales technology to help others **Sell Smarter**.



Jordan's Trending Topics

AI-Powered Selling The Future of Sales

Will salespeople be replaced by AI? No... **But, salespeople who understand how to use AI will replace those who don't!**

What is AI and how can it be applied to the selling process?
What AI or automation technology and tools can help save salespeople time, while also making them more effective?
What are the best-practices for using ChatGPT and what are some of the best prompts for salespeople?

What is conversational AI, or ChatGPT? What is Bing Chat and Google Bard? How can they be used in sales?

Learn the best-practices for conversational AI (like ChatGPT) and the prompt-engineering techniques that can help close more deals!

ChatGPT for Salespeople

Best-practices & prompt-engineering for sales

Why Salespeople Fail And what you can do about it

Most salespeople didn't grow up dreaming to become salespeople...and less than 30% of salespeople have ever received any formal training.

A selling system is a repeatable process that guides sellers from start to finish in developing sales opportunities.

Learn about the Prospect's System, the Traditional Sales System, and the Sandler Selling System®.



We integrate AI and Automation...

We have partnerships and personally use the best-in-class Sales AI and Automation platforms and tools.



That can help sales teams...

We understand the common challenges and roadblocks facing salespeople and sales teams.



Close more deals, more often!

And we use AI and Automation to improve the efficiency of sales teams to help drive revenue.



92% of businesses using AI have seen measurable benefits.

-NewVantage Partners



43% of business leaders plan to invest in AI/automation tools in 2023

-HubSpot

HOW WE HELP

We work with companies, business leaders, and sales leaders looking to implement AI and automation tools to drive revenue and close more deals.

If you're unsure of how to use AI or Automation and where to start, frustrated with a lack of insight into why deals aren't closing, or struggling to be as efficient as possible with a lean sales force, [we're here to help.](#)



Artificial Intelligence



Automation

OUR MISSION

Sell Smarter was created with the sole purpose of helping companies and sales leaders navigate the rapidly changing landscape of AI and technology.



AI & Automation Training



AI & Automation 1-on-1 Consulting



AI & Automation Agency